

Top 5 Reasons To Convert Your Cassette Tapes To Audio CD & MP3



If you've got a box of old cassette tapes, you might've heard that you can transfer your cassette tapes to audio CD or a digital format like MP3.

There are a number of ways to do this. One of the newest technologies is the [Cassette2USB™ Converter \(www.Cassette2USB.com\)](http://www.Cassette2USB.com).

But you might be wondering – *why* should I convert my tapes to CD's in the first place?

Here are the *top 5 reasons* to transfer your tapes to audio CD:

1) **Out-of-Print & Homemade Cassette**

Tapes. There are plenty of albums by well-known bands and artists that are "out-of-print." Sometimes it's because music publishers' rights to sell their albums have expired. Sometimes it's just that the artist is relatively unknown to the public. Whatever the case – you literally cannot buy them *anywhere* on audio CD or iTunes! And what about those cassette tapes of your band jamming in 1985? You can only [transfer them to digital format!](#)

2) **Cassette Tapes Go Bad!**

Cassette tapes are an analog storage format. In other words, the audio data is stored on physical tape, which is susceptible to damage from wear, heat or cold, and just old age. It's just a matter of time before your old cassette tapes go bad and you've lost your investment of hundreds or thousands of dollars. Audio CD's last up to ten times as long as cassette tapes, and digital audio files last forever! Don't lose your tapes forever – [convert them to a digital format.](#)

- 3) Save Money.** Let's face it. You *could* just go out and purchase audio CD's of all the cassette tapes you own. However, that can be ridiculously expensive – up to thousands of dollars, depending on how many tapes you own. And why pay twice for an album that you already own? As long as you own a legal copy of a cassette tape, it is legal to transfer it to audio CD. So why not save all that money and [transfer your tapes to CD's](#)?
- 4) Convenience.** Not many people own a cassette tape player anymore. It's hard to find them in stores and no cars come with tape decks anymore. It's actually pretty inconvenient to own cassette tapes these days! (What's the point of *having* them, if you can't *listen* to them?) The good news is that you can [transfer those tapes](#) to a modern format, such as audio CD or digital MP3 (to load on your iPod or other MP3 player).
- 5) It's Easy!** Years ago, it used to be very difficult and extremely expensive to transfer your cassette tapes to audio CD. However, with recent breakthroughs such as the [Cassette2USB™ Converter \(www.Cassette2USB.com\)](#), it's incredibly easy to convert tapes to CD and MP3. You no longer have to be an expert to figure out the process – the [Cassette2USB™ Converter](#) is so easy that anyone can use it!



www.Cassette2USB.com